

Survey Direct

Finding your prospects and getting responses—Vente's **Survey Direct** is a hassle-free solution for your survey needs. Whether your custom survey is for customers or prospects, clients or employees, Vente's proprietary survey platform gets the data and the results you are looking for.

An effective and successful survey is more than just a series of questions. Vente helps zero in on the specific audience you are looking for, gets responses to your questions, and can even help you analyze the results.

Survey responses can be delivered real-time, daily, weekly or monthly—results can be easily integrated into even the most complex systems.

Vente was the first—pioneers in the permission-based online data collection industry. Today, over 250,000 general and low-incidence surveys are completed each week on Vente's proprietary survey platform.



- Single
- Speaks Spanish
- New home buyer
- Has a Golden Retriever
- College student
- Diabetic
- Drives an SUV
- Prefers dark beer

**The more you know,
the better your response.**

An industry leader, Vente perfects the art and science of survey research by processing 250,000 consumer surveys each week.

The benefits of Survey Direct help you:

- Identify and profile consumers interested in your products and services.
- Establish benchmarks and track perception of your company, its products and/or services.
- Gauge the perceived strength of competitive brands and products.
- Inexpensively test the appeal of new products, line extensions and promotional offers.
- Reduce the overall cost of ongoing research by screening panel members online .

In addition, Vente's proprietary survey process offers you the opportunity to include topical questions in a consumer questionnaire.

To assist clients working against tight deadlines, Vente systems are in place to accommodate late-breaking and last-minute needs. For example, Vente can add a question to its existing survey and begin collecting data in as little as an hour.

Fast. Accurate. Cost-effective.

In today's complex world, **Survey Direct** offers you the chance to get closer to the people that bring increased revenue and profit to your business. To learn more about its many features and benefits, call **877.899.9691** or visit us online at **venteinc.com**.

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