

Real-Time Marketing

A proven alternative to direct mail and traditional list buying, Vente's **Real-Time Marketing** offers you a nearly endless source of prospects. More than **6,000 data selects** from a database of over **35 million consumers** are available to help you zero in on potential customers with pinpoint accuracy.

The choice of successful marketers big and small, **Real-Time Marketing** provides access to millions and millions of eager consumers, individuals who have given Vente permission to send promotional offers that match their unique buying interests.

Find prospects no matter what you needs.

Want to promote to Hispanics? Hispanics living in major urban areas? Hispanics living in major urban areas with asthma?

Real-Time Marketing's vast array of data selects can help you find prospects no matter how narrow or wide your individual focus.

What's more, unlike traditional lead generation products that ask you to reach a large volume of people to find a few qualified prospects, Vente's **Real-Time Marketing** gives you the ability to customize your search to a smaller number of more targeted prospects, delivering maximum return on investment.



- Retired
- High blood pressure
- Republican
- Cell phone contract expires next month

- New business owner
- Allergy sufferer
- Democrat
- Three grandchildren

Real-time delivery for real world success.

The benefits of Vente's permission-based online marketing approach include valuable time and money-saving speed. Campaigns and promotional offers are produced and delivered to consumers in days instead of months, allowing you to test your message, measure response and make adjustments in a fraction of the time it takes to print, mail and track the results of traditional direct mail campaigns.

The prospects are endless!

A sampling of **Real-Time Marketing's** ability to reach a wide variety of industries and lifestyles include:

- **Insurance**—target self-employed, new parents and more.
- **Pharmaceutical**—find consumers with specific ailments.
- **Banking**—zero in on candidates for refinance offers.
- **Cellular companies**—find people with contracts expiring soon.
- **Contractors**—target homeowners who want to remodel.
- **Travel**—find people who travel three or four times a year.
- **Education**—target adults planning a return to school.

Reduce costs. Save time. Improve response rates.

Vente's innovative **Real-Time Marketing** offers you the ability to do it all. To learn more about its many features and benefits, call **877.899.9691** or visit us online at **venteinc.com**.

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