

MarketResearch Direct

Where can you find African-American panelists? African-American panelists with diabetes? African-American panelists with diabetes living in southern Florida?

Vente has the panelists you are looking for. With our database of over **35 million consumers** and **6,000 data selects**, Vente is your one-stop source for panelists—you simply specify ailments, medication use, hobbies, income, investments, shopping habits, presence of children and more—and Vente delivers.

The panelists you need.

Each week, over 250,000 general and low-incidence surveys are completed by consumers on Vente's proprietary survey platform, guaranteeing you fresh, accurate and up-to-date information.

Vente finds the data you are looking for—everything from product preferences and languages spoken at home to purchase intentions and education level. If we don't have it, Vente will get it for you—quickly and accurately.



- Shops online
- Smokes
- Father of two
- Invests in bonds

- Plays volleyball
- Reads fashion magazines
- Travels international
- Refinancing home

- Divorced
- High cholesterol
- Owns a condominium
- Listens to classical music

Efficiently reach and qualify hard-to-find panelists.

Vente's **MarketResearch Direct** brings proven success for your market research campaigns. With over 6,000 data selects gathered through our proprietary online survey, Vente's self-reported data is the freshest and most accurate in the industry, giving you a proven method to improve your return on investment on acquisition campaigns.

Its many features and benefits include:

- Real-time street addresses, city, ZIP® and area code verification.
- Member profiles of low-incidence panelists.
- Member profiles of African-Americans, Hispanics and more.
- Profanity and hygiene filters.
- NCOA^{Link™} services.
- Member profiles that include e-mail, postal and phone contacts.
- Real-time and batched data delivery.

In addition, in Vente's **MarketResearch Direct** platform, all consumers benefit from our unique retention program to assure continuity.

Put Vente's information to work for you today.

Vente's **MarketResearch Direct** platform offers you the chance to zero in on your best prospects for better results and increased profit. To learn more about its many features and benefits, call **877.899.9691** or visit us online at **venteinc.com**.

Vente is a nonexclusive full-service provider licensee of the United States Postal Service®. The following trademarks are owned by the United States Postal Service®: United States Postal Office, ZIP and NCOA^{Link}. The price for Vente's services is not established, controlled or approved by the United States Postal Service. USPS approved AD doc # 9.06

4509 South 143rd Street • Suite 9 • Omaha, NE 68137
Toll Free: 877.899.9691 • 402.898.6800 • Fax: 402.334.4829 • www.venteinc.com

