

# About Our Data

You're looking for migraine sufferers. And pet owners. And surfing enthusiasts. Vente has the consumers you are looking for.

But where does Vente find them?

Vente's proprietary survey platform collects over 250,000 general and low-incidence surveys each week. The result is a database of more than **35 million consumers**, with over **6,000 data selects** available.

## Data hygiene.

Vente verifies every survey response immediately, with real-time address CASS verification.

Data hygiene filters double and triple verify all of Vente's survey responses. Filters and verification include:

- Real-time street address, city, ZIP® and area code verification.
- Profanity filters.
- NCOA<sup>Link™</sup> services.
- Phone verify and append.
- Vente's own proprietary verification process.

Examples of Vente's surveys can be found at [SurveyNetworks.com](https://www.surveynetworks.com) and [OpinionDirect.com](https://www.opiniondirect.com).



- Drives a convertible
- Migraine sufferer
- Looking for home insurance
- Going back to school

### **Reach hard-to-find consumers.**

Whether you are looking for asthma sufferers with seasonal allergies, cat owners who purchase their pet supplies online, consumers with over \$25,000 in personal debt and more, Vente has the consumers you are looking for. With over 6,000 selectable data points to choose from, Vente's database can find the people you want. And if we don't have it, we will find it for you. Quickly. Accurately. On time.

Not only can Vente find you the people you're looking for, but Vente's data also includes behavioral selects including:

- Members who respond by type of offer.
- Planned activities: going back to school, buying a new car, having a baby, retiring, starting a business and more!
- Product preferences: product loyalty, preferences and behavior.
- Shopping behavior: anticipated spend per holiday, gift purchasing habits, and more!

### **Put Vente's responsive database to work for you today!**

Stop guessing - and start succeeding. Let Vente show you how you can reach more prospects with increased results. To learn more about putting Vente's data to work for you, call **877.899.9691** or visit us online at **venteinc.com**.

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